



DEMOGRAPHICS	SCHEDULE & RATES	WEBSITE ADS	DIGIMAG®	TELEVISION	ARTWORK SPECS
--------------	------------------	-------------	----------	------------	---------------

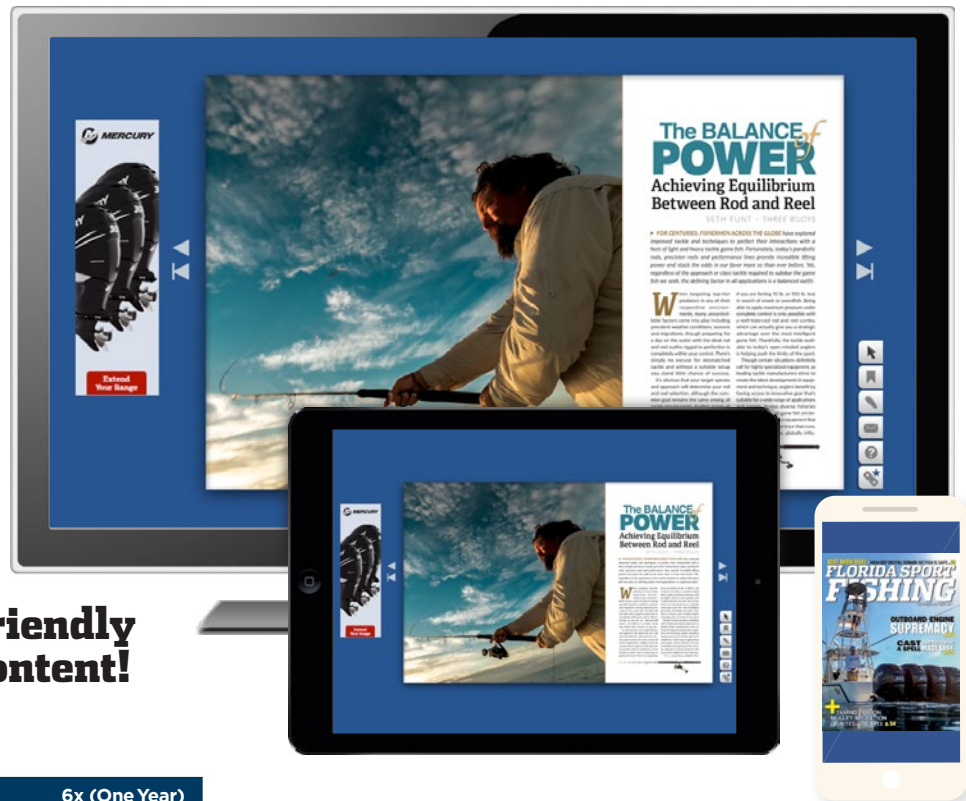
# New in 2017

## Florida Sport Fishing DigiMag®

### Easy To Navigate Digital Magazine with E-mail and Weblinks Automatically Identified.

## CONNECT WITH CUSTOMERS LIKE NEVER BEFORE!

With an easy to use, friendly interface, Florida Sport Fishing's new digital magazine draws readers in and encourages engagement with your advertisement 24/7/365, and on any device. Users customize their experience in ways that add value to the online experience.



## Easy To Use & Viewer Friendly With Exclusive Bonus Content!

### RATES (Per Issue)

Ad Size	1x	3x	6x (One Year)
Full Page	\$799	\$699	\$599
Presentation Page	\$1998	\$1998	\$1998
Vertical Margin Ads, 120x396 pixels (20)	\$399	\$349	\$299

### DIGITAL AD ENHANCEMENTS (Per Issue)

Enhancement	
Video/Photo Slide Show	\$199
.mp3 audio/music file	\$99

### PRODUCTION SCHEDULE

Issue	Ad Close	Art Due	Launch
Jan./Feb.	Nov. 30, 2017	Dec. 05, 2017	Jan. 1, 2018
Mar./Apr.	Jan. 31, 2018	Feb. 06, 2018	Mar. 1, 2018
May/June	Mar. 31, 2018	Apr. 05, 2018	May. 1, 2018
July/Aug.	May 31, 2018	June 05, 2018	July 1, 2018
Sept./Oct.	July 31, 2018	Aug. 07, 2018	Sept. 1, 2018
Nov./Dec.	Oct. 02, 2018	Oct. 09, 2018	Nov. 1, 2018

FLORIDA SPORT FISHING READERS ARE YOUR CUSTOMERS! CIRCULATION 70,000 FREQUENCY BI-MONTHLY READERSHIP 200,000+

CONTACT: sales@floridasportfishing.com | 954.942.7261

